

# The Ski Club

**Lisa Anne Auerbach a Los Angeles Based Artist is Featured at The Ski Club Gallery, a Contemporary Art Space In The Riverwest Neighborhood Milwaukee on Friday, April 4<sup>th</sup> 2014, 7:00-9:00 pm.**

**Opening Reception: Friday, April 4<sup>th</sup>, 7:00-9:00pm  
3172 North Bremen Street, Milwaukee, WI 53212  
Gallery Hours: By appointment only.**

The Ski Club is proud to present the artwork of Lisa Anne Auerbach, an internationally known artist from Los Angeles. At The Ski Club, Auerbach will be displaying the first edition of *American Megazine*, a five-foot-tall magazine chronicling megachurches from Auerbach's travels. Megachurch architecture is as American as monster trucks, 7-Eleven's Big Gulp and supersized value meals and it's fitting to use this subject to create a mega-zine. The artwork raises questions about the American phenomena of megachurches as well as challenges our relationship to the church as an institution whether situated as an insider or outsider. *American Megazine* will include page-turners wearing outfits made by Auerbach. The second edition of *American Megazine* is currently on display at the Whitney Museum of Art in New York where Auerbach is a participant in the 2014 Whitney Biennial.

**Lisa Anne Auerbach** is an interdisciplinary artist living and working in Los Angeles, CA. Focusing primarily on knitting, photography and publications, her work has been exhibited internationally since 1996. Select solo exhibitions include Chicken Strikken at Malmö Konsthall, Malmö, Sweden; Election Sweater Project at the Aspen Art Museum, Aspen, CO; Torn Porn at Gavlak Gallery, Palm Beach, FL; and Take This Knitting Machine and Shove It at Nottingham Contemporary, Nottingham, UK. Select group exhibitions include Nine Lives at the Hammer Museum, Los Angeles, CA; Cottage Industry at the Baltimore Contemporary Museum, Baltimore, MD; and The Way That We Rhyme at the Yerba Buena Center for the Arts, San Francisco, CA.

She is the recipient of the 2009 Louis Comfort Tiffany Foundation Award, a 2007 California Community Foundation Fellowship for Visual Artists, and a 2013 City of Los Angeles (C.O.L.A.) Individual Artist Fellowship. She received her BFA from Rochester Institute of Technology, Rochester NY, and her MFA from Art Center College of Design, Pasadena, CA. Her work is represented by Gavlak Gallery in Palm Beach, Florida, and she is an Assistant Professor of Art at Pomona College in Claremont, CA .

More information on Auerbach's work can be found at [www.lisaanneauerbach.com/index.html](http://www.lisaanneauerbach.com/index.html)

**Ski Club** is a contemporary art space located in the Riverwest neighborhood of Milwaukee. It's owned and operated by artists Mark Klassen and Kathleen Kennedy. The Ski Club hosts exhibitions, performances and artist run projects from artist around the country. This is the Ski Club's inaugural exhibition.

**More information can be found at [www.theskiclubmilwaukee.com](http://www.theskiclubmilwaukee.com) or contact the gallery at [info@theskiclubmilwaukee.com](mailto:info@theskiclubmilwaukee.com) or [mark.klassen@gmail.com](mailto:mark.klassen@gmail.com).**

####